# Extended Demographic Report - PopStats

*2020 Census, 2024 Estimates & 2029 Projections*
*Calculated using TAS Retrieval*

May 12, 2025

**BRIXMOR**®

Latitude: 40.054944    Longitude: -83.07265

| Greentree Shopping Center<br>Columbus, OH | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|---|---|---|---|
| **Population** | | | |
| Current Year Estimated Population | 35,817 | 134,181 | 826,763 |
| Population Est 23Q1 | 35,786 | 134,366 | 826,097 |
| Population Est 22Q4 | 35,704 | 134,265 | 825,640 |
| Population Est 22Q3 | 35,893 | 134,830 | 825,438 |
| Population Est 22Q2 | 36,108 | 134,778 | 824,797 |
| Population Est 22Q1 | 36,128 | 134,964 | 823,688 |
| Population Est 21Q4 | 35,645 | 134,766 | 823,371 |
| Population Est 21Q3 | 36,106 | 135,477 | 822,442 |
| Population Est 21Q2 | 35,978 | 135,043 | 821,375 |
| Population Fcst | 35,842 | 134,115 | 841,139 |
| 2010 Census Population | 32,662 | 120,197 | 709,728 |
| 2000 Census Population | 32,471 | 118,201 | 664,331 |
| 1990 Census Population | 30,082 | 110,522 | 601,394 |
| Current Year Daytime Population | 31,155 | 137,249 | 1,075,255 |
| Average Seasonal Population | 439 | 1,888 | 8,612 |
| Historical Annual Growth, 1990 – 2000 | 0.77% | 0.67% | 1.00% |
| Historical Annual Growth, 2000 – 2010 | 0.06% | 0.17% | 0.66% |
| Estimated Annual Growth, 2010 – CY | 0.65% | 0.78% | 1.08% |
| Projected Annual Growth, CY to Y5 | 0.01% | -0.01% | 0.35% |
| Group Qtrs Est | 300 | 1,409 | 23,858 |
| Transient Est Average Last 4 Qtrs | 0 | 8,562 | 66,527 |
| **Households** | | | |
| Current Year Estimated Households | 16,536 | 61,151 | 342,431 |
| Households Est 23Q1 | 16,515 | 61,205 | 341,986 |
| Households Est 22Q4 | 16,474 | 61,163 | 341,777 |
| Households Est 22Q3 | 16,568 | 61,418 | 341,739 |
| Households Est 22Q2 | 16,677 | 61,381 | 341,371 |
| Households Est 22Q1 | 16,690 | 61,451 | 340,910 |
| Households Est 21Q4 | 16,460 | 61,396 | 340,792 |
| Households Est 21Q3 | 16,681 | 61,726 | 340,260 |
| Households Est 21Q2 | 16,620 | 61,512 | 339,592 |
| Households Fcst | 16,550 | 61,120 | 349,406 |
| 2010 Census Households | 15,520 | 55,823 | 294,528 |
| 2000 Census Households | 15,823 | 54,474 | 277,528 |
| 1990 Census Households | 13,809 | 49,082 | 241,941 |
| Historical Annual Growth, 1990 – 2000 | 1.37% | 1.05% | 1.38% |
| Historical Annual Growth, 2000 – 2010 | -0.19% | 0.24% | 0.60% |
| Estimated Annual Growth, 2010 – CY | 0.45% | 0.64% | 1.06% |
| Projected Annual Growth, CY to Y5 | 0.02% | -0.01% | 0.40% |
| Population per Household | 2.15 | 2.17 | 2.34 |

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| Greentree Shopping Center<br>Columbus, OH | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|---|---|---|
| HH Income $500,000 or more | 3.0% | 3.2% | 2.4% |
| HH Income $250,000 to $499,999 | 3.6% | 3.8% | 2.8% |
| HH Income $200,000 to $249,999 | 8.5% | 8.9% | 6.6% |
| HH Income $175,000 to $199,999 | 4.2% | 5.0% | 4.4% |
| HH Income $150,000 to $174,999 | 6.5% | 7.1% | 6.2% |
| HH Income $100,000 to 149,999 | 16.2% | 18.4% | 17.5% |
| HH Income $75,000 to 99,999 | 11.9% | 12.4% | 12.9% |
| HH Income $50,000 to 74,999 | 16.4% | 15.0% | 16.1% |
| HH Income $35,000 to 49,999 | 13.4% | 11.1% | 10.5% |
| HH Income $25,000 to 34,999 | 5.6% | 5.5% | 6.7% |
| HH Income $15,000 to 24,999 | 5.2% | 4.5% | 6.6% |
| HH Income $0 to 14,999 | 5.4% | 5.2% | 7.3% |
| Average Household Income | $123,239 | $128,797 | $110,731 |
| Median Household Income | $82,383 | $91,649 | $79,824 |
| Per Capita Income | $57,236 | $59,174 | $46,373 |
| Average Disposable Income | $89,623 | $94,049 | $83,707 |
| Median Disposable Income | $70,268 | $77,299 | $68,163 |
| Discretionary HH Income Over $150,000 | 10.3% | 10.3% | 7.2% |
| Discretionary HH Income $125,000 to $149,999 | 5.3% | 6.6% | 5.2% |
| Discretionary HH Income $100,000 to $124,999 | 8.0% | 9.2% | 7.7% |
| Discretionary HH Income $75,000 to $99,999 | 11.2% | 12.9% | 11.5% |
| Discretionary HH Income $50,000 to $74,999 | 16.9% | 18.6% | 18.3% |
| Discretionary HH Income $25,000 to $49,999 | 27.2% | 24.5% | 25.2% |
| Discretionary HH Income Under $25,000 | 21.0% | 17.9% | 24.9% |
| Average Discretionary HH Income | $66,168 | $70,323 | $61,291 |
| Median Discretionary HH Income | $52,222 | $59,729 | $49,931 |
| Householder White – Count | 12,733 | 48,621 | 232,472 |
| Median HH Income | $90,545 | $99,309 | $92,898 |
| Average HH Income | $102,384 | $106,391 | $101,059 |
| Householder Black or African-American – Count | 832 | 2,826 | 53,587 |
| Median HH Income | $69,388 | $62,514 | $45,636 |
| Average HH Income | $80,992 | $75,604 | $57,112 |
| Householder Hispanic – Count | 463 | 1,574 | 14,818 |
| Median HH Income | $52,092 | $65,125 | $63,780 |
| Average HH Income | $74,841 | $82,329 | $76,015 |
| Householder Asian or Pacific Islander – Count | 1,766 | 5,466 | 21,844 |
| Median HH Income | $67,166 | $77,581 | $97,013 |
| Average HH Income | $83,010 | $90,008 | $102,129 |
| Householder Other or Pacific Islander – Count | 742 | 2,664 | 19,710 |
| Median HH Income | $54,871 | $66,276 | $63,928 |
| Average HH Income | $70,296 | $83,476 | $78,194 |

*Income* (vertical row label)

Demographic Source: Synergos Technologies, Inc

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| Greentree Shopping Center<br>Columbus, OH | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|---|---|---|
| **Gender** | | | |
| Male Population | 17,601 | 65,573 | 408,067 |
| Female Population | 18,217 | 68,608 | 418,696 |
| **Total Population by Age** | | | |
| Count of Pop 0 to 4 years | 2,265 | 8,437 | 53,999 |
| Count of Pop 0 to 7 years | 3,101 | 11,511 | 75,236 |
| Count of Pop 5 - 13 | 3,457 | 13,202 | 90,877 |
| Count of Pop 14 - 18 | 1,430 | 5,488 | 42,980 |
| Count of Pop 19 - 22 | 1,728 | 6,212 | 52,408 |
| Count of Pop 22 - 25 | 1,550 | 5,261 | 45,729 |
| Count of Pop 25 - 29 | 2,246 | 7,995 | 54,383 |
| Count of Pop 30 - 34 | 3,588 | 12,257 | 74,312 |
| Count of Pop 35 - 39 | 2,793 | 11,017 | 66,253 |
| Count of Pop 40 - 44 | 2,469 | 9,710 | 56,872 |
| Count of Pop 45 - 59 | 5,765 | 22,511 | 136,545 |
| Count of Pop 60 - 74 | 5,564 | 21,504 | 109,936 |
| Count of Pop 75 - 84 | 2,198 | 7,738 | 32,382 |
| Count of Pop 85+ | 764 | 2,850 | 10,086 |
| % of Pop 0 to 4 years | 6.3% | 6.3% | 6.5% |
| % of Pop 0 to 7 years | 8.7% | 8.6% | 9.1% |
| % of Pop 5 - 13 | 9.7% | 9.8% | 11.0% |
| % of Pop 14 - 18 | 4.0% | 4.1% | 5.2% |
| % of Pop 19 - 22 | 4.8% | 4.6% | 6.3% |
| % of Pop 22 - 25 | 4.3% | 3.9% | 5.5% |
| % of Pop 25 - 29 | 6.3% | 6.0% | 6.6% |
| % of Pop 30 - 34 | 10.0% | 9.1% | 9.0% |
| % of Pop 35 - 39 | 7.8% | 8.2% | 8.0% |
| % of Pop 40 - 44 | 6.9% | 7.2% | 6.9% |
| % of Pop 45 - 59 | 16.1% | 16.8% | 16.5% |
| % of Pop 60 - 74 | 15.5% | 16.0% | 13.3% |
| % of Pop 75 - 84 | 6.1% | 5.8% | 3.9% |
| % of Pop 85+ | 2.1% | 2.1% | 1.2% |
| Median Age | 37.9 | 38.7 | 34.9 |
| Average Age | 40.2 | 40.3 | 37.0 |
| **Male Population by Age** | | | |
| % of Pop 0 to 4 years | 6.6% | 6.6% | 6.8% |
| % of Pop 5 - 13 | 10.2% | 10.3% | 11.4% |
| % of Pop 14 - 18 | 4.2% | 4.3% | 5.3% |
| % of Pop 19 - 22 | 5.0% | 4.8% | 6.5% |
| % of Pop 22 - 25 | 4.4% | 4.1% | 5.6% |
| % of Pop 25 - 29 | 6.3% | 6.0% | 6.6% |
| % of Pop 30 - 34 | 10.6% | 9.6% | 9.2% |
| % of Pop 35 - 39 | 8.3% | 8.5% | 8.2% |
| % of Pop 40 - 44 | 7.2% | 7.5% | 7.0% |
| % of Pop 45 - 59 | 16.4% | 17.0% | 16.7% |
| % of Pop 75 - 84 | 5.1% | 4.9% | 3.3% |
| % of Pop 60 - 74 | 14.4% | 14.9% | 12.7% |
| % of Pop 85+ | 1.4% | 1.3% | 0.8% |
| Median Age | 36.6 | 37.5 | 34.3 |
| Average Age | 38.7 | 38.9 | 36.1 |

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|---|---|---|---|
| % of Pop 0 to 4 years | 6.1% | 6.0% | 6.3% |
| % of Pop 5 - 13 | 9.1% | 9.4% | 10.6% |
| % of Pop 14 - 18 | 3.8% | 3.9% | 5.1% |
| % of Pop 19 - 22 | 4.7% | 4.4% | 6.2% |
| % of Pop 22 - 25 | 4.2% | 3.8% | 5.5% |
| % of Pop 25 - 29 | 6.2% | 5.9% | 6.6% |
| % of Pop 30 - 34 | 9.5% | 8.7% | 8.8% |
| % of Pop 35 - 39 | 7.4% | 7.9% | 7.8% |
| % of Pop 40 - 44 | 6.6% | 7.0% | 6.8% |
| % of Pop 45 - 59 | 15.8% | 16.5% | 16.3% |
| % of Pop 60 - 74 | 16.7% | 17.1% | 13.9% |
| % of Pop 75 - 84 | 7.2% | 6.6% | 4.5% |
| % of Pop 85+ | 2.9% | 2.9% | 1.6% |
| Median Age | 39.4 | 40.0 | 35.6 |
| Average Age | 41.6 | 41.7 | 37.8 |
| **Race** | | | |
| Count of White | 26,802 | 104,166 | 534,686 |
| Count of Black or African-American | 2,089 | 6,790 | 147,577 |
| Count of Asian or Pacific Islander | 4,118 | 12,916 | 62,246 |
| Count of Other races | 2,808 | 10,310 | 82,254 |
| White | 74.8% | 77.6% | 64.7% |
| Black or African American | 5.8% | 5.1% | 17.8% |
| Asian | 11.5% | 9.6% | 7.5% |
| Other Races | 7.8% | 7.7% | 9.9% |
| **Language Spoken** | | | |
| Speak English at Home | 81.3% | 83.4% | 83.2% |
| Speak Spanish at Home | 3.2% | 2.9% | 4.0% |
| Speak French or French Creole at Home | 0.2% | 0.5% | 0.7% |
| Speak German at Home | 0.2% | 0.2% | 0.2% |
| Speak Other Indo-European Languages at Home | 3.8% | 3.6% | 2.7% |
| Speak Russian and Other Slavic Languages at Home | 0.7% | 0.6% | 0.4% |
| Speak Chinese at Home | 3.7% | 2.6% | 1.5% |
| Speak Korean at Home | 0.9% | 0.5% | 0.3% |
| Speak Vietnamese at Home | 0.0% | 0.1% | 0.2% |
| Speak Other Asian Languages at Home | 2.0% | 2.1% | 1.8% |
| Speak Tagalog and Other Pacific Languages at Home | 0.1% | 0.2% | 0.1% |
| Speak Other Language at Home | 3.8% | 3.3% | 4.8% |
| **Hispanic** | | | |
| Hispanic Population | 1,693 | 5,962 | 54,438 |
| Hispanic Population Percent | 4.7% | 4.4% | 6.6% |
| Mexican | 57.6% | 51.0% | 48.6% |
| Puerto Rican | 13.2% | 13.8% | 14.4% |
| Cuban | 5.1% | 2.3% | 1.5% |
| Dominican | 3.0% | 2.2% | 4.4% |
| Central American | 4.7% | 9.0% | 12.8% |
| South American | 9.4% | 13.1% | 9.3% |
| Other Hispanic | 7.0% | 8.7% | 9.1% |
| 2000 Hispanic Population Percent | 2% | 2% | 3% |
| 1990 Hispanic Population Percent | 1% | 1% | 1% |

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|---|---|---|---|---|
| **Ancestry** | American (percent of total population) | 3.8% | 3.5% | 3.9% |
| | American | 3.6% | 3.3% | 3.7% |
| | Native American (ie. Indian/Eskimo) | 0.1% | 0.1% | 0.1% |
| | Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| | Asian (percent of total population) | 11.4% | 9.6% | 7.5% |
| | Chinese | 4.1% | 3.1% | 1.6% |
| | Japanese | 0.8% | 0.7% | 0.4% |
| | Korean | 1.3% | 0.8% | 0.5% |
| | South Central Asian (ie. Indian) | 4.0% | 3.7% | 3.2% |
| | South East Asian (ie. Vietnamese) | 0.9% | 1.0% | 1.2% |
| | Other Asian | 0.4% | 0.3% | 0.7% |
| | European (percent of total population) | 45.8% | 49.9% | 39.4% |
| | British | 8.2% | 9.1% | 6.5% |
| | Dutch | 0.6% | 0.7% | 0.6% |
| | French | 1.2% | 1.4% | 1.0% |
| | German | 13.8% | 14.9% | 12.3% |
| | Italian | 4.2% | 4.2% | 3.6% |
| | Polish | 1.4% | 1.6% | 1.6% |
| | Scandinavian | 1.2% | 1.4% | 1.1% |
| | Scotch/Irish | 9.7% | 10.8% | 8.7% |
| | Other European (ie. Greek/Russian) | 5.3% | 5.8% | 4.1% |
| | Middle Eastern | 2.8% | 2.5% | 1.2% |
| | Other Ancestry | 17.5% | 15.5% | 24.8% |
| | Unclassified Ancestry | 14.0% | 14.5% | 16.5% |
| **Education (Age 25+)** | Adult Population (25 Years or Older) | 25,388 | 95,581 | 540,770 |
| | Elementary (0 to 8) | 2.3% | 1.4% | 3.1% |
| | Some High School (9 to 11) | 1.9% | 2.0% | 4.6% |
| | High School Graduate (12) | 13.7% | 11.3% | 19.3% |
| | Some College (13 to 16) | 15.7% | 15.3% | 17.0% |
| | Associates Degree Only | 5.1% | 5.4% | 6.3% |
| | Bachelors Degree Only | 36.3% | 36.8% | 29.4% |
| | Graduate Degree | 24.9% | 27.9% | 20.2% |
| | % College (4+) | 61.3% | 64.6% | 49.6% |
| **Household Type** | Total Households – count | 16,536 | 61,151 | 342,431 |
| | One Person HHs – count | 5,997 | 21,547 | 115,673 |
| | Family HHs – count | 8,566 | 32,636 | 186,558 |
| | Married Couple – count | 6,909 | 26,299 | 131,654 |
| | w/own children – count | 3,145 | 11,325 | 58,545 |
| | w/out own children – count | 3,764 | 14,974 | 73,109 |
| | Male Householder – count | 510 | 1,851 | 14,036 |
| | Female Householder – count | 1,148 | 4,487 | 40,868 |
| | Non-Family Households – count | 1,973 | 6,968 | 40,200 |
| | 1 Person Household | 36.3% | 35.2% | 33.8% |
| | 2 Person Household | 34.9% | 35.4% | 32.3% |
| | 3 Person Household | 12.2% | 12.6% | 13.9% |
| | 4 Person Household | 10.7% | 10.7% | 11.6% |
| | 5 Person Household | 3.9% | 4.1% | 5.1% |
| | 6 Person Household | 1.5% | 1.3% | 2.1% |
| | 7+ Person Household | 0.6% | 0.6% | 1.3% |
| | % Households With Children | 24.0% | 24.4% | 26.1% |

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|---|---|---|---|
| **Housing** | | | |
| Total Housing Units | 17,460 | 64,792 | 369,495 |
| Owner Occupied Percent | 48.4% | 52.1% | 48.1% |
| Renter Occupied Percent | 46.4% | 42.3% | 44.5% |
| Vacant Housing Percent | 5.3% | 5.6% | 7.3% |
| Total Housing Units (Census 2000) | 16,502 | 56,770 | 298,713 |
| **Home Value (Owner Occupied)** | | | |
| Property Value $1,000,000 or more | 6.4% | 5.1% | 3.3% |
| Property Value $750,000 to $999,999 | 13.0% | 10.5% | 7.7% |
| Property Value $500,000 to $749,999 | 18.8% | 23.2% | 17.5% |
| Property Value $400,000 to $499,999 | 14.3% | 18.6% | 14.2% |
| Property Value $300,000, to $399,999 | 14.1% | 18.0% | 18.2% |
| Property Value $200,000 to $299,999 | 16.3% | 14.0% | 18.8% |
| Property Value $150,000 to $199,999 | 7.6% | 4.2% | 7.4% |
| Property Value $100,000 to $149,999 | 3.1% | 1.9% | 5.8% |
| Property Value $60,000 to $99,999 | 1.4% | 0.8% | 3.4% |
| Property Value $40,000 to $59,999 | 0.1% | 0.3% | 0.9% |
| Property Value $0 to $39,999 | 0.7% | 0.8% | 1.9% |
| Median Home Value | $446,795 | $452,977 | $364,888 |
| **Wealth per Household** | | | |
| $0 and under - percent | 17.8% | 17.2% | 18.3% |
| $1 to $4999 - percent | 8.6% | 8.1% | 9.0% |
| $5k to $9999 - percent | 4.7% | 4.5% | 4.8% |
| $10k to $24999 - percent | 6.5% | 6.3% | 6.6% |
| $25k to $49999 - percent | 6.7% | 6.7% | 6.8% |
| $50k to $99999 - percent | 9.8% | 9.8% | 9.9% |
| $100k to $249999 - percent | 17.4% | 17.7% | 17.3% |
| $250k to $499999 - percent | 13.1% | 13.5% | 12.7% |
| $500k+ - percent | 15.5% | 16.3% | 14.7% |
| Median HH Wealth | $79,259 | $87,223 | $72,648 |
| Avg HH Wealth | $245,708 | $255,931 | $235,973 |
| **Economic Viability** | | | |
| Economic Viability Local | 269 | 265 | 271 |
| Economic Viability Indexed | 100 | 98 | 100 |
| **Occupation (Employed Civilians Age 16+)** | | | |
| Employed Civilian Pop 16+ by Occupation | 20,695 | 76,059 | 449,479 |
| Managerial/Executive | 23.4% | 23.2% | 20.2% |
| Professional Specialty | 36.8% | 38.9% | 30.4% |
| Healthcare Support | 1.8% | 1.5% | 2.8% |
| Sales | 10.2% | 9.0% | 9.6% |
| Office & Administrative Support | 9.8% | 9.8% | 10.2% |
| Protective Service | 0.9% | 0.9% | 1.4% |
| Food Preperation | 4.3% | 4.1% | 5.5% |
| Building Maintenance & Cleaning | 1.4% | 1.7% | 2.6% |
| Personal Care | 2.4% | 2.1% | 2.3% |
| Farming, Fishing, & Forestry | 0.0% | 0.0% | 0.1% |
| Construction | 3.0% | 2.8% | 4.3% |
| Production & Transportation | 5.9% | 5.9% | 10.7% |
| Percent White Collar Workers | 82.0% | 82.4% | 73.2% |
| Percent Blue Collar Workers | 18.0% | 17.6% | 26.8% |

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|---|---|---|---|
| Agriculture/Mining/Construction | 3.4% | 3.5% | 4.5% |
| Manufacturing | 5.1% | 6.2% | 7.4% |
| Transportation | 2.3% | 3.6% | 5.3% |
| Information | 2.9% | 2.5% | 2.2% |
| Wholesale/Retail | 13.1% | 11.6% | 13.4% |
| Finance, Insurance, Real Estate | 13.0% | 11.6% | 10.0% |
| Professional Services | 12.3% | 11.5% | 9.5% |
| Management Services | 0.2% | 0.1% | 0.2% |
| Administrative/Waste Services | 2.3% | 2.9% | 3.9% |
| Educational Services | 28.2% | 30.4% | 26.1% |
| Entertainment Services | 9.5% | 8.8% | 9.8% |
| Other Professional Services | 3.2% | 3.6% | 4.1% |
| Public Administration | 4.2% | 3.6% | 3.5% |
| **Vehicles per HH** No Vehicles | 5.6% | 5.6% | 7.5% |
| 1 Vehicle | 38.1% | 38.4% | 39.3% |
| 2 Vehicles | 42.9% | 43.1% | 39.1% |
| 3 or more vehicles | 13.4% | 12.9% | 14.2% |
| Average Number of Vehicles | 1.67 | 1.67 | 1.66 |
| **Change** Births (last 12 months) | 454 | 1,642 | 10,497 |
| Deaths (last 12 months) | 344 | 1,253 | 5,750 |
| Migration (last 12 months) | -388 | -942 | -2,566 |
| **Workplace** Workplace Establishments | 1,403 | 5,174 | 28,566 |
| Workplace Employees (FTE) | 13,028 | 62,974 | 482,495 |